## **ABSTRACT**

A system and method to create an application and to manipulate application components within the application are described. A user interface area is presented to display an application layout of the application, the application layout including multiple application icons and one or more connections that connect the application icons, each application icon corresponding to an application component of the application. According to one embodiment, insertion of each application icon in the application layout is facilitated and, responsive to the insertion, dynamic linking of the application icons using the one or more connections is facilitated. According to another embodiment, visual modification of the application layout is subsequently facilitated.